

## MONTEREY BAY GREEK FESTIVAL



Custom House Plaza  
Fisherman's Wharf  
Monterey, California

July 15<sup>th</sup>, 2009

Dear Prospective Vendor,

Our 23<sup>rd</sup> Annual Monterey Bay Greek Festival will be held on Labor Day Weekend, September 5, 6, & 7, 2009. Last year's festival left such a lasting impression that it was voted "**2008 Best Festival**" of Monterey County and attracted more than 20,000 people over the three-day weekend.

It all begins Saturday morning at 11:00 am at the Custom House Plaza near Monterey Fisherman's Wharf. Hours are Saturday/Sunday, 11:00 am to 7:00 pm and Monday, 11:00 am to 4:00 pm. Our festival will include free admission, authentic Greek cuisine prepared by our hardworking ladies, live Greek music and dancing.

We would like to invite you to display your products or services during the festival. This venue is an excellent marketing opportunity which provides maximum exposure for you or your company. To be a vendor, we request that you sell authentic Greek items or use a Greek theme in your display.

The Festival is the largest fundraising event for Saint John the Baptist Greek Orthodox Church of Monterey County. We encourage you to be a participant at this year's event.

Please take a moment to complete the vendor application as well as the Monterey State Parks Department "Terms and Conditions" form both of which are enclosed. Please return them no later than August 21<sup>st</sup>, 2009. If you need additional information or have any questions, please contact Elaine Hustedt at (831) 596-1694. We are very excited about the prospect of having you as a vendor at this year's festival and look forward to hearing from you soon.

Sincerely,

Festival Committee Members:

Mary Kanalakis, Chairman  
John Scourkes, Co-Chairman  
Voula Saites, Co-Chairman  
Elaine Hustedt, Co-Chairman  
Aris Dakis, Co-Chairman

# MONTEREY BAY GREEK FESTIVAL



Custom House Plaza - Fisherman's Wharf  
Monterey, California

LABOR DAY WEEKEND - SEPTEMBER 5, 6 & 7

## Vendor Concession Application

**Deadline for Application: August 21, 2009**

- Booth Space:** 10' x 10' (Double booth space available 20'x10'). Electricity is not available.
- Set-up Time:** Fri 12:00 pm (noon) to Saturday 10:00 am
- Event Time:** Sat & Sun 11:00 am to 7:00 pm and Mon 11:00 am to 4:00 pm
- Break Down Time:** After 4:00 pm Monday. You may not break down prior to this time.
- Theme:** Costumes, products, books, and handicrafts must be consistent with the Greek culture, history, or style. Only quality items will be accepted.
- Refunds:** No refunds for any reason.
- Security:** A security guard is present at night. St. John the Baptist GOC, the City of Monterey and the Monterey State Historic Parks are not responsible for any loss, theft, or damage.
- Parking:** Vehicles cannot remain on the Plaza during the event. Parking is available in garages in the area. Vehicles may access the Plaza before and after the event for set up and break down.

Applicant Name (One name per application): \_\_\_\_\_  
Last First

Business Name, if any: \_\_\_\_\_

Seller's permit number (Required. Applications will not be accepted without a seller's permit): \_\_\_\_\_

Address/City/State & Zip: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_\_

Name(s) of person(s) tending booth: \_\_\_\_\_

Brief Description of artwork, products, handicrafts: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please enclose the following (Applications will not be accepted without these three items):

1. PHOTOS of artwork, products, or handicrafts. St. John the Baptist GOC is not responsible for loss or damage of submitted photos or handicrafts.
2. SIGNED State Parks Terms and Conditions form.
3. CHECK OR MONEY ORDER for entry fee made payable to St. John the Baptist GOC. Canopies are available for rent (below) if you are not providing your own.

- Single Booth area (\$500)
- Double Booth area (\$700)
  
- Single Booth Canopy rental (\$200)
- Double Booth Canopy rental (\$400)

Amount of Check or Money Order Enclosed: \$ _____ (Payable to St. John the Baptist GOC) Check/Money Order Number: _____
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Mail to: Festival/ St. John Baptist GOC  
326 Park Street, Salinas, CA 93901



DEPARTMENT OF PARKS AND RECREATION • P.O. Box 942896 • Sacramento, CA 94296-001 Ruth G. Coleman, Director  
Monterey State Historic Park  
20 Custom House Plaza  
Monterey, CA 93940  
**(831) 649-7118 Office**  
(831) 647-6236 Fax

**ADDITIONAL TERMS & CONDITIONS FOR VENDORS USING UPPER AND/OR LOWER  
CUSTOM HOUSE PLAZA**

- 1. Tents/Canopies must be weighted down (suggested 25 lbs per pole). Water may not be used for weight.**
2. Tents/canopies are to be no larger than **10' by 10' or 10' by 20'**.
3. Tents/Canopies must have 1 **side** of booth **open**.
4. Tents/Canopies or structures are not allowed to be **tied to any tree, shrub or building**.
5. **No staking** into the Upper Plaza area is permitted.
6. **No ice is to be dumped** on lawn area or plaza area – there is a sink provided by State Parks for the dumping of ice – please ask your State Park Monitor for the location.
7. **No dumping of any liquid or substance down any storm drains** (this flows directly into the sanctuary and is forbidden).
8. **No grease is to be put in the garbage dumpster**, tallow cans are provided by the permittee and are located next to the dumpster. **5 gal container with lid at booth cooking with oil (tarp under this container). When event is finished or the container is full the grease is to be transferred (with lid on the container) to the tallow barrel.**
9. Food vendors must have a **tarp taped down under their booth** and a **garbage can** (receptacle) placed near their booth for the public to use. Vendor or permittee is responsible for the maintenance.
10. Vehicles (for loading/unloading, during setup & breakdown times) are permitted to drive on plaza. Vehicles may proceed at a speed not greater than is reasonable or prudent, having due regard for weather, visibility, pedestrian traffic and at no time shall a vehicle's **speed exceed 5 MPH**.

\*Please have each vendor sign this agreement and return the copies with your permit. These conditions and the conditions of your permit must be followed. Failure to comply with terms and conditions may result in closing down vendor until compliance. Vendors will not participate in event if these terms are violated.

**I have read these conditions.**

**Print Name** \_\_\_\_\_

**Sign Name** \_\_\_\_\_

**Booth Name** \_\_\_\_\_

**Date** \_\_\_\_\_