

MONTEREY BAY
GREEK FESTIVAL



Custom House Plaza
Fisherman's Wharf
Monterey - California

July 7th, 2010

Dear Prospective Vendor:

Our 24th annual Monterey Bay Greek Festival will be held on Labor Day Weekend, September 4, 5, & 6, 2010. The festival leaves such a lasting impression that it was voted "**Best Festival**" of Monterey County and attracts more than 20,000 people over the three-day weekend.

It all begins Saturday morning at 11:00 am at the Custom House Plaza near Monterey Fisherman's Wharf. Hours are Saturday/Sunday, 11:00 am to 7:00 pm and Monday, 11:00 am to 4:00 pm. Our festival will include free admission, authentic Greek cuisine prepared by our hardworking members of our parish, live Greek music and dancing. It is the largest fundraising event for Saint John the Baptist Greek Orthodox Church of Monterey County.

We would like to invite you to display your products or services during the festival. This venue is an excellent marketing opportunity which provides maximum exposure for you or your company. To be a vendor, we request that you sell authentic Greek items or use a Greek theme in your display.

Please take a moment to complete the Vendor Concession Application as well as the Monterey State Parks Department "Terms and Conditions" form both of which are enclosed. Please return them no later than August 16th, 2010. If you need additional information or have any questions, please contact Elaine Hustedt at elaine@cfmg.com or at (831) 596-1694. We are very excited about the prospect of having you as a vendor at this year's festival and look forward to hearing from you soon.

Sincerely,

Elaine Hustedt

Festival Committee Members:

Elaine Hustedt, Chairman

John Scourkes, Co-Chairman

Voula Saites, Cooking Chairman

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Custom House Plaza - Fisherman's Wharf
Monterey, California

Vendor Concession Application

Deadline for Application: August 16th, 2010

Booth Space:	10' x 10' (Double booth space available 20'x10'). Electricity is not available.
Set-up Time:	Fri 12:00 pm (noon) to Saturday 10:00 am
Event Time:	Sat & Sun 11:00 am to 7:00 pm and Mon 11:00 am to 4:00 pm
Break Down Time:	After 4:00 pm Monday. You may not break down prior to this time.
Theme:	Costumes, products, books, and handicrafts must be consistent with the Greek culture, history, or style. Only quality items will be accepted.
Refunds:	No refunds for any reason.
Security:	A security guard is present at night. St. John the Baptist GOC, the City of Monterey and the Monterey State Historic Parks are not responsible for any loss, theft, or damage.
Parking:	Vehicles cannot remain on the Plaza during the event. Parking is available in garages in the area. Vehicles may access the Plaza before and after the event for set up and break down.

Applicant Name (One name per application): _____
Last First

Business Name, if any: _____

Seller's permit number (Required. Applications will not be accepted without a seller's permit): _____

Address/City/State & Zip: _____ Phone Number: (____) _____

Name(s) of person(s) tending booth: _____

Brief description of artwork, products, handicrafts: _____

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Please enclose the following (Applications will not be accepted without these three items):

1. PHOTOS of artwork, products, or handicrafts. St. John the Baptist GOC is not responsible for loss or damage of submitted photos or handicrafts.
2. SIGNED State Parks Terms and Conditions form.
3. CHECK OR MONEY ORDER for entry fee made payable to St. John the Baptist GOC. Canopies are available for rent (below) if you are not providing your own.

Single Booth Area (\$600)

Single Booth Canopy Rental (\$200)

Double Booth Area (\$800)

Double Booth Canopy Rental (\$400)

Total Amount Enclosed: \$ _____

**Mail to: Festival/St. John the Baptist GOC
326 Park Street, Salinas, CA 93901**



DEPARTMENT OF PARKS AND RECREATION • P.O. Box 942896 • Sacramento, CA 94296-001 Ruth G. Coleman, *Director*
Monterey State Historic Park
20 Custom House Plaza
Monterey, CA 93940
(831) 649-7118 Office
(831) 647-6236 Fax

ADDITIONAL TERMS & CONDITIONS FOR VENDORS USING UPPER AND/OR LOWER CUSTOM HOUSE PLAZA

- 1. Tents/Canopies must be weighted down (suggested 25 lbs per pole). Water may not be used for weight.**
2. Tents/canopies are to be no larger than 10' by 10' or 10' by 20'.
3. Tents/Canopies must have 1 **side** of booth **open**.
4. Tents/Canopies or structures are not allowed to be **tied to any tree, shrub or building**.
5. **No staking** into the Upper Plaza area is permitted.
6. **No ice is to be dumped** on lawn area or plaza area – there is a sink provided by State Parks for the dumping of ice – please ask your State Park Monitor for the location.
7. **No dumping of any liquid or substance down any storm drains** (this flows directly into the sanctuary and is forbidden).
- 8. No grease is to be put in the garbage dumpster**, tallow cans are provided by the permit holder and are located next to the dumpster. **When event is finished or the container is full the grease is to be transferred (with lid on the container) to the tallow barrel.**
9. Food vendors must have a **tarp taped down under their booth**, a **fire extinguisher** and a **garbage can** (receptacle) placed near their booth for the public to use. The vendor or permit holder is responsible for the maintenance.
10. Vehicles (for loading/unloading, during setup & breakdown times) are permitted to drive on plaza. Vehicles may proceed at a speed not greater than is reasonable or prudent, having due regard for weather, visibility, pedestrian traffic and at no time shall a vehicle's **speed exceed 5 MPH**.

*Please have each vendor sign this agreement and return the copies with your permit. These conditions and the conditions of your permit must be followed. Failure to comply with terms and conditions may result in closing down vendor until compliance. Vendors will not participate in event if these terms are violated.

I have read these conditions.

Print Name _____ **Sign Name** _____

Booth Name _____

Date _____