

MONTEREY BAY
GREEK FESTIVAL



Custom House Plaza
Fisherman's Wharf
Monterey - California

July 13th, 2010

Dear Prospective Sponsor:

Our 24th annual Monterey Bay Greek Festival will be held on Labor Day Weekend, September 4, 5 & 6, 2010. Work is well under way to put on the best festival ever featuring authentic Greek food, pastries, live Greek music and dancing. The festival leaves such a lasting impression that it was voted "Best Festival" of Monterey County and attracts more than 20,000 people over the three-day weekend.

The festival begins on Saturday morning at 11:00 am and concludes Monday at 4:00 pm. Hours are Saturday, 11:00 am to 7:00 pm; Sunday, 11:00 am to 9:00 pm featuring a "Taverna Night; and Monday, 11:00 am to 4:00 pm. Our festival includes free admission, authentic Greek cuisine prepared by our hardworking ladies, dancing performed by Greek dance troupes, drinks, vendors selling authentic Greek items and much more.

The festival is the largest fundraising event for Saint John the Baptist Greek Orthodox Church of Monterey County. We are asking for your support to help sponsor this unique cultural event.

This year we have a premier Sponsorship Program which helps defray expenses and maximizes support for our church. We have six levels of sponsorship from which to select (Sponsorship form enclosed).

Please take a moment to complete the enclosed application and return it no later than August 20th, 2010 to ensure that we have time to list your name in the Festival Program. If you need additional information or have any questions, please contact Elaine Hustedt at elaine@cfmg.com or at (831) 596-1694. We are very excited about the prospect of having you as a Sponsor and look forward to hearing from you.

Sincerely,

Elaine Hustedt

Festival Committee Members:

Elaine Hustedt, Chairman

John Scourkes, Co-Chairman

Voula Saites, Cooking Chairman

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frolic with the Gods

I would like to sponsor at the following level:

Zeus Level (\$10,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, 10'x10' booth to display your products, ten (10) guests included at the VIP reception during the opening ceremony, entrees & dessert for ten (10) guests each day (Sat/Sun/Mon) plus a catered Greek dinner for ten (10) in your home featuring regional wines from Greece.

Hera Level (\$5,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, 10'x10' booth to display your products, five (5) guests included at the VIP reception during the opening ceremony, entrees and dessert for five (5) guests each day (Sat/Sun/Mon) and a round of golf for four at Corral de Tierra Country Club (one guest must be a member).

Poseidon Level (\$1,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, four (4) guests included at the VIP reception during the opening ceremony, entrees and dessert for four (4) guests for one day during the festival.

Apollo Level (Booth Sponsor) (\$800)

Name advertised in Festival's printed program and in the Parish newsletter for one year, two (2) guests included at the VIP reception during the opening ceremony, a sign posted on one of the booths stating, "This booth sponsored by _____", entrees and dessert for two (2) guests for one day during the festival.

Athena Level (\$600)

Name advertised in the Festival's printed program and in the Parish newsletter for one year, two (2) guests included at the VIP reception during the opening ceremony, entrees and dessert for two (2) guests for one day during the festival.

Aphrodite Level (\$400)

Name advertised in the Festival's printed program and in the Parish newsletter for one year, entrees and dessert for two (2) for one day during the festival.

My donation to the Monterey Bay Greek Festival is enclosed. (Please check level of sponsorship below)

Zeus Hera Poseidon Apollo Athena Aphrodite Other

Contact: _____ Phone Number: _____

Sponsor Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Make Checks Payable to: Festival/St. John the Baptist GOC

*All proceeds are tax deductible and benefit
St. John the Baptist Greek Orthodox
Church of Monterey County*

Mail to: Elaine Hustedt, Event Chairman

C/O St. John the Baptist GOC
326 Park Street
Salinas, CA 93901