

## MONTEREY BAY GREEK FESTIVAL

August 21<sup>st</sup>, 2009



Custom House Plaza  
Fisherman's Wharf  
Monterey, California

Dear Prospective Sponsor,

Our 23<sup>rd</sup> Annual Monterey Bay Greek Festival will be held on Labor Day Weekend, September 5, 6 & 7, 2009. Work is well under way to put on the best festival ever featuring authentic Greek food, pastries, live Greek music and dancing. Last year's festival left such a lasting impression that it was voted "2008 Best Festival" of Monterey County and attracted more than 20,000 people over the three-day weekend.

The festival begins on Saturday morning at 11:00 am and concludes Monday at 4:00 pm. Hours are Saturday/Sunday, 11:00 am to 7:00 pm and Monday, 11:00 am to 4:00 pm. Our festival includes free admission, authentic Greek cuisine prepared by our hardworking ladies, dancing performed by Greek dance troupes, drinks, vendors selling authentic Greek items and much more.

The Festival is the largest fundraising event for Saint John the Baptist Greek Orthodox Church of Monterey County. We are asking for your support to help sponsor this unique cultural event.

This year we have a Premier Sponsorship Program which helps defray expenses and maximizes support for our church. We have six levels of sponsorship from which to select (Sponsorship form enclosed).

Please take a moment to complete the enclosed application and return it no later than August 21<sup>st</sup>, 2009 to ensure that we have time to list your name in the Festival Program. If you need additional information or have any questions, please contact Elaine Hustedt at (831) 596-1694. We are very excited about the prospect of having you as a Sponsor and look forward to hearing from you.

Sincerely,

*Elaine Hustedt*

Festival Committee Members:

Mary Kanalakakis, Chairman

John Scourkes, Co-Chairman

Voula Saites, Co-Chairman

Elaine Hustedt, Co-Chairman

Aris Dakis, Co-Chairman

# MONTEREY BAY GREEK FESTIVAL



Custom House Plaza - Fisherman's Wharf  
Monterey, California

LABOR DAY WEEKEND - SEPTEMBER 5, 6 & 7

*frolic with the Gods*

I would like to sponsor at the following level:

## **Zeus Level** (\$10,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, 10'x10' booth to display your products, ten (10) guests included at the VIP reception during the opening ceremony, entrees & dessert for ten (10) guests each day (Sat/Sun/Mon) plus a catered Greek dinner for ten (10) in your home featuring regional wines from Greece.

## **Hera Level** (\$5,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, 10'x10' booth to display your products, five (5) guests included at the VIP reception during the opening ceremony, entrees and dessert for five (5) guests each day (Sat/Sun/Mon) and a round of golf for four at Corral de Tierra Country Club (one guest must be a member).

## **Poseidon Level** (\$1,000)

Name advertised in Festival's printed program and in the Parish newsletter for one year, four (4) guests included at the VIP reception during the opening ceremony, entrees and dessert for four (4) guests for one day during the festival.

## **Apollo Level** (Booth Sponsor) (\$800)

Name advertised in Festival's printed program and in the Parish newsletter for one year, two (2) guests included at the VIP reception during the opening ceremony, a sign posted on one of the booths stating, "This booth sponsored by \_\_\_\_\_", entrees and dessert for two (2) guests for one day during the festival.

## **Athena Level** (\$600)

Name advertised in the Festival's printed program and in the Parish newsletter for one year, two (2) guests included at the VIP reception during the opening ceremony, entrees and dessert for two (2) guests for one day during the festival.

## **Aphrodite Level** (\$400)

Name advertised in the Festival's printed program and in the Parish newsletter for one year, entrees and dessert for two (2) for one day during the festival.

My donation to the Monterey Bay Greek Festival is enclosed. (Please check level of sponsorship below)

Zeus    Hera    Poseidon    Apollo    Athena    Aphrodite    Other

Contact: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Make Checks Payable to: Festival / St. John Baptist GOC

*All proceeds are tax deductible and benefit  
St. John the Baptist Greek Orthodox Church.*

Mail to: Mary Kanalakis, Event Chairman

C/O St. John the Baptist GOC  
326 Park Street  
Salinas, CA 93901

Contact: Elaine Hustedt (831) 596-1694

**Thank you!**