

# MONTEREY BAY GREEK FESTIVAL



Custom House Plaza - Fisherman's Wharf  
Monterey, California

LABOR DAY WEEKEND - SEPTEMBER 5, 6 & 7

## Greek Festival Advertising Rates

Ad Size	Rate
Full page	\$400
3-quarter page	\$320
Half page	\$220
One Third Page	\$200
Quarter page (Business Card)	\$140
Eighth page	\$80
Full back page placement	Add'l \$100
Special placement:	Add'l \$50
Special Graphics	Add'l \$20

<b>1/8 page: 2.2" x 1.75"</b>	<b>1/4 page: 2.2" x 3.5"</b>
<b>1/2 page: 4.4" x 3.7"</b>	
<b>Full page: 4.4" x 7.0"</b>	

Distribution: 3,000 (1,000/day to attendees)

Submission deadline: August 10

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**1/3 page: 4.4" x 2.3"**