

MONTEREY BAY GREEK FESTIVAL



Custom House Plaza - Fisherman's Wharf
Monterey, California

Program Advertising Rates

Ad Size	Rate
Full page	\$400
3-quarter page	\$320
Half page	\$220
One Third Page	\$200
Quarter page (Business Card)	\$140
Eighth page	\$80
Full back page placement	Add'l \$100
Special placement:	Add'l \$50
Special Graphics	Add'l \$20

1/8 page: 2.2" x 1.75"	1/4 page: 2.2" x 3.5"
1/2 page: 4.4" x 3.7"	

1/3 page: 4.4" x 2.3"
Full page: 4.4" x 7.0"

Distribution: 3,000 (1,000/day to attendees)
 Submission deadline: August 18th, 2010
 Contact: Elaine Hustedt
 Phone: (831) 596-1694 Fax: 649-8286
 Email: elaine@cfmg.com
 Mail check and business card/logo to:
 St. John the Baptist GOC
 326 Park Street
 Salinas, CA 93901